

November 4, 2016

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Notice of Ex Parte Communication, GN Docket No. 16-142

Dear Ms. Dortch:

On November 3, 2016, Senator Gordon H. Smith, Alison Neplokh and the undersigned, all of the National Association of Broadcasters (NAB), met with William Lake and Martha Heller from the Media Bureau.

In the meeting, NAB reiterated the importance of moving forward promptly with a Notice of Proposed Rulemaking to allow broadcasters to innovate and compete with the panoply of services in the media and telecommunications ecosystem. Approving broadcasters' voluntary use of Next Generation TV will unlock new opportunities for better quality video, more diverse programming, and enhanced public safety features. Yet, without prompt Commission action, broadcasters' ability to invest and innovate will be stifled, while their competitors remain free to develop new products and services. We urge the FCC to act quickly in taking the next step to unleash innovation in the broadcast marketplace, enabling broadcasters to deliver exciting new services and higher quality video to the American public.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Rick Kaplan", with a long horizontal line extending to the right.

Rick Kaplan
General Counsel and Executive Vice President,
Legal and Regulatory Affairs
National Association of Broadcasters

cc: William Lake
Martha Heller

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